# SPONSORSHIP PROSPECTUS XXVIII BIENNIAL CONFERENCE on diseases of the vulva and vagina

Chicago, Illinois 💿

**Venue:** Embassy Suites Downtown Magnificent Mile

> SEPT. 11 - 13, 2025 08.00 AM



More Info www.issvd.org/events

#### Dear Friends,

It is our great pleasure to invite you to join us for the 28th Biennial Conference on Diseases of the Vulva and Vagina to be held on September 11-13, 2025 at the Embassy Suites Downtown Magnificent Mile, Chicago, Illinois. The Biennial Conference is a unique educational opportunity that allows providers to learn from the world's leading experts in a collaborative and supportive environment.

The International Society of Vulvovaginal Disease (ISSVD) is the only international organization with specific aims to educate all medical professionals providing care for children, adolescents and adults with vulvovaginal disease. The ISSVD meets every year around the world and provides a platform for networking and presenting research updates, uniform terminologies and new ideas and technologies.

The two-day conference encompasses essential lectures on vulvovaginal diseases with ample opportunity for discussion and case presentations. This conference is ideal for clinicians who treat patients with persistent or recurrent vulvar symptoms not explained by simple yeast infections or bacterial vaginosis. It will also benefit practitioners who treat itching, dyspareunia, and pain, as well as vaginal discharge, and chronic rashes. The conditions include recurrent candidiasis, lichen simplex chronicus, lichen planus, lichen sclerosus, vulvodynia, ulcers, and desquamative inflammatory vaginitis.

We expect 450+ registrants with a substantial proportion being key decision makers and budget holders for their health institutions. This conference has sold out the past several times it was offered. We also offer a virtual platform for virtual attendees and enduring materials. The attendees are mainly gynecologists, dermatologists, pathologists, oncologists and physical therapists.

We would be happy to discuss any opportunity that you may be able to offer to help bring this valuable education to the providers who need it.

Sincerely,

ISSVD Professional Education Committee

Debra Heller, MD ISSVD President Aruna Venkatesan, MD Pedro Vieira Baptista, MD Debbie Roepe, Executive Director

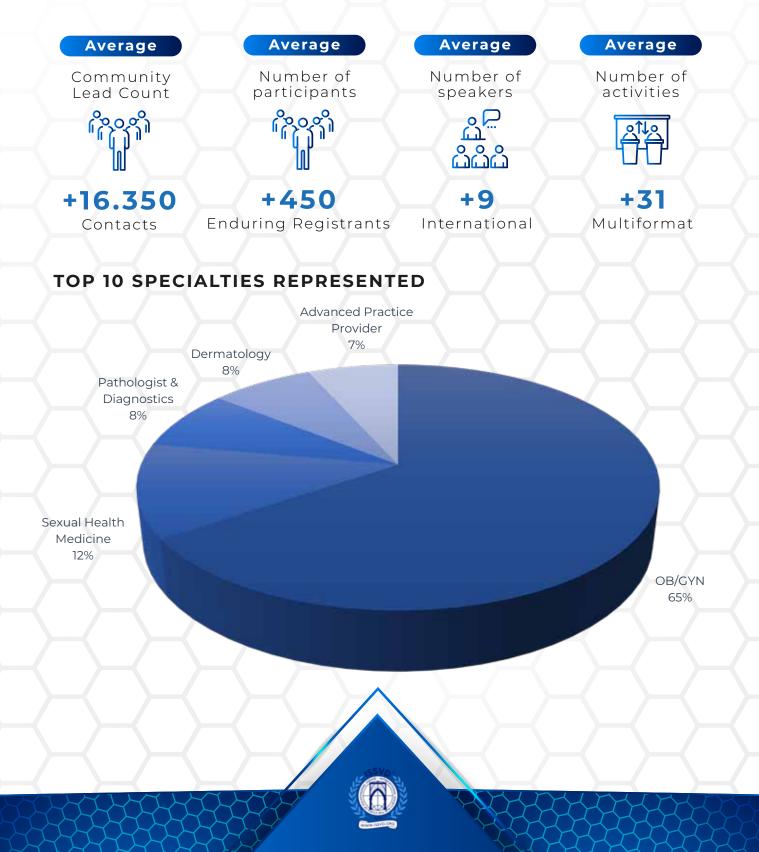


## **EVENT STATS**

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 In diseases of the vulva and vaginal



## **ABOUT THE ISSVD**

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 ON DISEASES OF THE VULVA AND VAGINA

The International Society for the Study of Vulvovaginal Disease (ISSVD) is committed to promoting vulvar education to medical providers globally in order to effectively create change worldwide.

We provide healthcare professionals from all fields of science the opportunity to learn in person, and virtually, about vulvovaginal disease. We provide the world's leaders in vulvovaginal disease the platform to spread their research and ideas, ensuring HCPs from all over the world gain access to the latest education.

#### PRESIDENT

Debra Heller, MD USA

#### SECRETARY GENERAL

Aruna Venkatesen, MD USA

#### TREASURER

Mitchell Berger, MD United States

#### ASSISTANT TO THE TREASURER

Anne Sammarco, MD United States

#### PRESIDENT ELECT

Pedro Baptista, MD Portugal

#### PAST PRESIDENT

Tanja Bohl, MD Australia

#### **BOARD MEMBERS**

Jill Allbritton, MD United States

**Eleonora Preti, MD** Italy

Annemarie Dixe, FNP United States

Amanda Selk, MD Canada

### Conference Organizer

#### Debbie Roepe

Executive Director, ISSVD PO Box 586 | Waxhaw, NC 28173 **Ph:** 001.704.709.3511 **Email:** issvd@issvd.org





# EXPECTED OUTCOMES



Be part of the conversation



Support international agreement



Promote clinical investigation



Exhibit and distribute your marketing material



#### Demonstrate your leadership



Reach key professionals



Raise your company's visibility



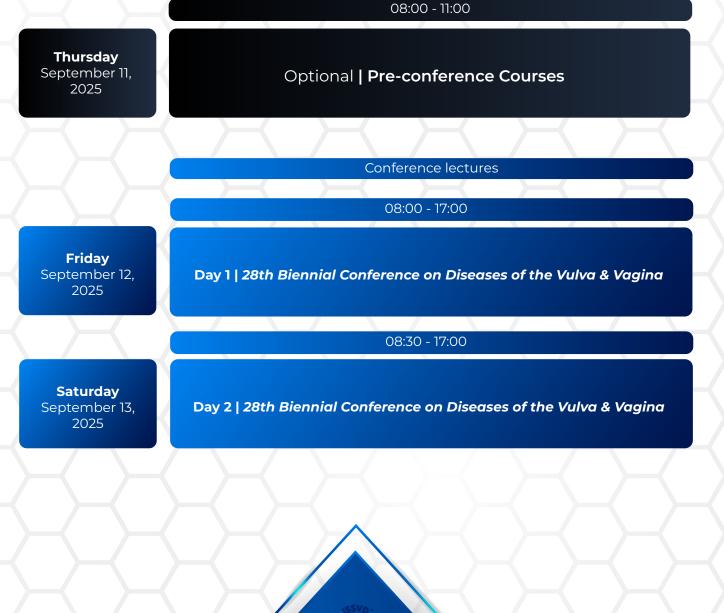
Promote women's health





# **PROGRAM AT A GLANCE**

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# **FOCUS TRACKS**

The ISSVD meeting offers a comprehensive agenda tailored to address the diverse needs and interests of **medical professionals, researchers, and public health practitioners** in the field of **vulvovaginal health. Attendees will improve their conference experience** by engaging in presentations designed to deepen expertise and foster innovation.

## **Prevention and Early Intervention**

Explore strategies to prevent vulvovaginal diseases and promote early detection by emphasizing patient education, lifestyle interventions, and public health campaigns aimed at reducing the prevalence and impact of these conditions.

**Topics include:** 

- Preventing recurrent infections and inflammatory conditions.
- Promoting HPV vaccination and other prophylactic measures.
- Risk factor identification and mitigation in clinical practice.

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## **Advancing Research and Innovation**

Stay at the forefront of scientific discovery with sessions dedicated to the latest research and technological advances. This track provides a platform for presenting groundbreaking studies, discussing research methodologies, and fostering collaboration.

**Topics include:** 

- Innovative diagnostics and therapeutic approaches.
- Translational research for real-world application.
- Collaboration opportunities in vulvovaginal health research.

## **Best Practices in Clinical Care**

Delve into evidence-based approaches and practical solutions for managing complex and persistent vulvovaginal conditions.

**Topics include:** 

- Preventative care, including treatment plans for HPV, and other manageable diseases.
- Comprehensive care for conditions such as lichen planus, lichen sclerosus, vulvodynia, vaginitis BV, DIV, and other chronic/difficult conditions
- Athropic Vaginitis associated with genitourinary syndrome of menopause.
- Multidisciplinary approaches to care, including physical therapy and mental health integration.
- Case studies and interactive workshops on challenging cases.



## **Screening and Diagnostics**

Focus on the critical role of screening and early diagnosis in improving patient outcomes. This track highlights the latest guidelines, technologies, and methodologies in vulvovaginal disease screening.

#### **Topics include:**

• Screening for HPV, precancerous lesions, and STIs.

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- · Diagnostic challenges in chronic vulvovaginal conditions.
- Integrating screening programs into clinical practice.
- Hands on workshops including biopsy, graft and flap and physical therapy.

## **Public Health and Global Perspectives**

Expand your understanding of vulvovaginal health within the broader context of public health. Addressing disparities, global health initiatives, and the role of policy in advancing care.

#### **Topics include:**

- Addressing healthcare inequities in vulvovaginal health.
- Public health strategies for reducing disease burden globally.
- Cultural considerations in care delivery and education.
- ISSVD Recommendations for the Diagnosis and Treatment of Vaginitis
- ISSVD's Practical Guide to Diagnosis and Management of Lichen Sclerosus.

## **Education and Advocacy**

Empower yourself to educate patients, peers, and policymakers about the importance of vulvovaginal health through communication, advocacy, and patient engagement.

#### **Topics include:**

- Developing patient-centered educational tools, both online and in person.
- Advocacy for policy changes to improve care access and funding.
- · Effective communication of complex conditions to diverse audiences.

## FULL EVENT PROGRAM

## **AVAILABLE AT** ISSVD.ORG/EVENTS



#### ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed.

### **TERMS OF PAYMENT & PAYMENT METHODS**

Contact Debbie Roepe at issvd@issvd.org.

#### LOCATION OF EXHIBITS

The exhibit area will be set up in the foyer directly outside the ballroom where the lectures take place. The registration area and coffee breaks will also be located there.

#### **EXHIBIT HOURS**

Friday, September 12 | 7:00 am - 4:00 pm Saturday, September 13 | 7:00 am - 4:00 pm

#### SPECIFICATIONS OF EXHIBITS

All exhibitors will be provided a 6' skirted table and two chairs. Any additional needs or requests must be forwarded to Debbie Roepe at ISSVD Headquarters at issvd@issvd.org and we will do our best to accommodate your request.

#### LIABILITY

The exhibitor, upon contracting to exhibit, expressly releases the ISSVD or any of its officers, directors, employees, or committee members from any responsibility or liability for any injury or loss, or damage that may occur to the exhibitor or property prior to, during, or subsequent to the period covered by the exhibitor's contract, including but not limited to any responsibility or liability for negligently caused injury, loss, or damage; and further, the exhibitor agrees to hold harmless and indemnify the ISSVD against any and all claims made against the ISSVD by any person and arising out of the exhibitor's acts or omissions.



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 ON DISEASES OF THE VULVA AND VAGINA

The exhibition is always the hub of activity at each meeting and the floor plan has been designed to maximize the exhibitor exposure to all participants. In addition, all lunches and refreshment break and registration will be held in this area.



All exhibits will be placed near the coffee break area allowing many networking opportunities.



#### BIENNIAL CONFERENCE In diseases of the vulva and vagina

## PRICING OF EXHIBITS

Image used as reference only

The cost of exhibiting at the 28th Biennial Conference on Diseases of the Vulva and Vagina is as follows:

• Two-day exhibition: \$3.000

The exhibition space includes:

- One clothed table and two chairs per space booked.
- One (1) electrical outlet (upon request).
- Two (2) complimentary exhibitor passes. These do not allow access to the scientific meeting rooms, but do include teas/coffees and lunches during each day.
- Company contacts details and logo in the meeting app.
- Company logo displayed on the meeting app with link to your homepage.

Please note: no shell schemes are provided.



## **SPONSORSHIP ITEMS**

## Lunch Time Symposium **\$25.000**

Showcase your expertise by sponsoring the Lunchtime Symposium, offering an engaging platform to share knowledge and captivate an audience of dedicated professionals. Includes promotional email sent by the ISSVD.

## Virtual Event Platform \_\_\_\_\_\_\_\_\_

Support of the online virtual platform. In addition, to a prominent ad on the platform (before, during and after the event). We will send a promotional email to all attendees.

## Welcome Reception

Be the host of the event's first impression by sponsoring the Welcome Reception, where attendees connect, network, and unwind in your brand's spotlight.

## Wifi

\$10.000

The most integral piece of the modern event. A separate page within the app may be used to share your company's info.

#### Signage \$8.000

Signage is a great way for your company to gain visibility. It provides a powerful, cost-efficient means of communicating with potential customers or supporters.

#### \$5.000 Coffee Break (Each)

Support of the online virtual platform. In addition, to a prominent ad on the platform (before, during and after the event).

#### \$5.000 Padfoil and Pen

Must be provided in kind.

## **Activation Package**

Social media post and mailing campaign prior to the event with a potential reach of more than 16.000 individuals.

\$4.000

### Promotional Table (unmanned)

Promotional table to display your brochure and/or signage. (No exhibitor passes included)



\$1.500



## EDUCATIONAL SPONSORSHIPS AND SUPPORT OPPORTUNITIES

Medical education plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant you are making a vital contribution to these educational efforts.

All educational grants are managed in compliance with relevant accreditation and industry compliance criteria. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. **All support will be disclosed to participants.** 

#### EDUCATIONAL GRANTS

Grants of any amount, whether for the overall program or for individual sessions, are appreciated and important to the success of the event.

Additionally, specific educational support opportunities are also available.

#### **Benefits:**

- **Contribute to the education** of healthcare providers around the world.
- Ensure compliance with industry regulations.
- Gain recognition for your company as a supporter of medical education.
- Help improve the quality of healthcare globally.
- Make a difference in the lives of healthcare providers and their patients.
- Ensure independence of all CME accredited elements.

**Notes:** If you wish to discuss other educational support opportunities outside these proposals, please contact Debbie Roepe at **issvd@issvd.org**.





### **APPLICATION AND CONTRACT**

We hereby acknowledge our intent to be an exhibitor for the ISSVD meeting to be conducted on the dates shown above. We understand that on acceptance, this application becomes a contract, under the terms and conditions set forth here and, in the prospectus, which we have read, understand and accept. In making application, we agree to exhibit under and comply with the contract rules and regulations printed in the prospectus, which rules and regulations are hereby made part of the contract.

Name of Exhibiting Company: Complete Mailing Address: Telephone: Fax: Contact Person:

Zip code:

#### What items will you sponsor?

- Lunch Time Symposium (\$25.000) \_\_\_\_
- Welcome Reception (\$10.000) \_\_\_\_
- Virtual Event Platform (\$10.000) \_\_\_\_\_
- Promotional table Unmanned (\$1.500) \_
- Coffee Break Day 1 (\$5.000) \_\_\_\_
- Coffee Break Day 2 (\$5.000) \_\_\_\_
- Padfolio and pen (\$5.000 + provided in kind) \_\_\_\_\_
- Wifi (\$10.000) \_\_\_
- Activation Package (\$4.000) \_\_\_\_
- Signage (\$8.000) \_\_

Will you have additional needs? \_

Exhibition options (6' table is standard) (\$3.000) \_\_\_\_

Amount to be charged: \$\_\_\_\_\_

Method of Payment:

Ck # \_\_\_\_\_

Visa/MC \_\_\_\_/ \_\_\_/

Exp. Date: \_\_\_\_\_/\_\_\_

\_ | Sec. code \_\_\_\_\_\_ (three/four digits on back of card)

Signature	Please email us the above form to
Date / /	issvd@issvd.org



### **ISSVD WIRE INSTRUCTIONS**

CountryUSADescriptionEvent Exhibition/SponsorshipDue Date30 days

Recipient: International Society for the Study of Vulvovaginal Disease Bank Name: First Citizens Bank Bank Account Name: International Society for the Study of Vulvovaginal Disease Account Number: 000131650492 Routing Number (IBAN): 053100300 Bank Address: 5008 Forbes Dr - Charlotte, NC, 28277 - United States SWIFT: FCBTUS33

#### GENERAL TERMS AND CONDITIONS SPONSOR/EXHIBIT ITEMS

You can access all of the terms and conditions at: https://www.issvd.org/download\_file/776/0

## THANK YOU!

PLEASE FEEL FREE TO SHARE THIS DOCUMENT WITH ANYONE WHO MIGHT BE INTERESTED.

