

SPONSORSHIP PROSPECTUS

XXVII  
BIENNIAL  
CONFERENCE  
ON DISEASES OF THE VULVA AND VAGINA

---

Chicago, Illinois 📍

**Venue:**

Embassy Suites Downtown  
Magnificent Mile

---

07-09 | SEPT. 23  
08.00 AM



More Info  
[www.issvd.org/events](http://www.issvd.org/events)

Dear Friends,

It is our great pleasure to invite you to join us for the 27th Biennial Conference on Diseases of the Vulva and Vagina to be held on September 7-9, 2023 at the Embassy Suites Downtown Magnificent Mile, Chicago, Illinois. The Biennial Conference is a unique educational opportunity that allows providers to learn from the world's leading experts in a collaborative and supportive environment.

The International Society of Vulvovaginal Disease (ISSVD) is the only international organization with specific aims to educate all medical professionals providing care for children, adolescents and adults with vulvovaginal disease. The ISSVD meets every year around the world and provides a platform for networking and presenting research updates, uniform terminologies and new ideas and technologies.

The two-day conference encompasses essential lectures on vulvovaginal diseases with ample opportunity for discussion and case presentations. This conference is ideal for clinicians who treat patients with persistent or recurrent vulvar symptoms not explained by simple yeast infections or bacterial vaginosis. It will also benefit practitioners who treat itching, dyspareunia, and pain, as well as vaginal discharge, and chronic rashes. The conditions include recurrent candidiasis, lichen simplex chronicus, lichen planus, lichen sclerosus, vulvodinia, ulcers, and desquamative inflammatory vaginitis.

We expect 350 live registrants with a substantial proportion being key decision makers and budget holders for their health institutions. This conference has sold out the past several times it was offered. We also expect the enduring virtual platform to sell an additional 300 viewers. The attendees are mainly gynecologists, dermatologists, pathologists, oncologists and physical therapists.

We would be happy to discuss any opportunity that you may be able to offer to help bring this valuable education to the providers who need it.

Sincerely,

Tanja Bohl, MD  
**ISSVD President**

**ISSVD Professional Education Committee**

Aruna Venkatesan, MD  
Pedro Vieira Baptista, MD  
Tanja Bohl, MD  
Debbie Roepe, Executive Director



## EVENT STATS

### Average

Number of participants



**+350**

Enduring

### Average

Number of speakers



**+9**

International

### Average

Number of activities



**+31**

Multiformat

### Average

Number of activities



**+8**

Multispecialty

## TOP 10 SPECIALTIES REPRESENTED



Gynecologist

**Dermatologist /  
Dermatopathologist**

Women's Health Practitioners

**Physical Therapist**

Oncologists

**Family Medicine**

Infectious Disease

**Pelvic and Sexual Health  
Practitioners**

Genitourinary Medicine

**Pathologist**

## TOP 10 COUNTRIES REPRESENTED



Canada

**United States**

United Kingdom

**Portugal**

Netherlands

**Australia**

New Zealand

**Israel**

Finland

**Ireland**





## ABOUT THE SOCIETY

The International Society for the Study of Vulvovaginal Disease (ISSVD) is committed to promoting vulvar education to medical providers globally in order to effectively create change worldwide.

We provide healthcare professionals from all fields of science the opportunity to learn in person, and virtually, about vulvovaginal disease. We provide the world's leaders in vulvovaginal disease the platform to spread their research and ideas, ensuring HCPs from all over the world gain access to the latest education.

### **PRESIDENT**

Tanja Bohl, MD  
Australia

### **ASSISTANT TO THE TREASURER**

Anne Sammarco, MD  
United States

### **COUNCILLORS**

Jill Allbritton, MD  
United States

### **SECRETARY GENERAL**

Pedro Baptista, MD  
Portugal

### **PRESIDENT ELECT**

Debra Heller, MD  
United States

Eleonora Preti, MD  
Italy

### **TREASURER**

Mitchell Berger, MD  
United States

### **PAST PRESIDENT**

Colleen Stockdale, MD  
United States

Jason Reutter, MD  
United States

Aruna Venkatesan, MD  
United States

**Conference  
Organizer**

**Debbie Roepe**

Executive Director, ISSVD  
PO Box 586 | Waxhaw, NC 28173

**Ph:** 001.704.709.3511

**Email:** [issvd@issvd.org](mailto:issvd@issvd.org)



# WHAT SHOULD YOU EXPECT?



Be part of the conversation



**Demonstrate your leadership**



**Support international agreement**



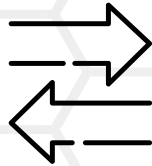
Reach key professionals



Promote clinical investigation



**Raise your company's visibility**



**Exhibit and distribute your marketing material**



Promote women's health

# PROGRAM AT A GLANCE

## Optional | Pre-conference courses

08:00 - 11:00

11:15 - 12:45

13:00 - 15:00

15:15 - 17:15

**Thursday**  
September 7,  
2023

**| Optional |**  
Physical Therapy  
Session (*Hands  
on w/Live Models  
& Lecture*)

**| Optional |**  
Biopsy workshop  
(*Hands on  
practical session*)

**| Optional |**  
Basic Vulvar  
Disease Course

**| Optional |**  
Graft/Flap  
Workshop (*Hands  
on practical  
session*)

## Conference lectures

08:00 - 17:00

**Friday**  
September 8,  
2023

**Day 1 | 27th Biennial Conference on Diseases of the Vulva & Vagina**

08:30 - 17:00

**Saturday**  
September 9,  
2023

**Day 2 | 27th Biennial Conference on Diseases of the Vulva & Vagina**



## PRE-CONFERENCE COURSE TOPICS\*

Thursday, September 7, 2023 | **Morning Sessions | Optional Session**

**Medical Management and Physical Therapy Working Together to Treat Women with Vulvodynia** (*including hands on lab experience with live models*)

- Review of Normal Anatomy
- Physical Therapy Assessment
- Physical Therapy Treatment
- Demonstration of Postural and Mobility Assessment
- Lab - Assessment of Abdominal and Visceral Tone
- Lab - Digital Assessment of Pelvic Floor Function
- Lab - Assessment of Anterior Pelvic Anatomy (viscera, muscle, fascia)

Thursday, September 7, 2023 | **Afternoon Sessions | Optional Session**

**Basic Vulvovaginal Disease Course**

- The Normal Vulva & The Vulvar Examination
- Vulvovaginal Diagnostics
- Basics of Therapy: Corticosteroids & Beyond
- Cases, Pearls & Pitfalls
- Vulvar Biopsy Workshop/Hands on

\* Preliminary program. The Scientific Committee reserves the right to modify its content, structure and means of delivery without previous notice.





## PRELIMINARY CONFERENCE TOPICS\*

### Friday, September 8, 2023 | Day 2 | Conference

- How To Maximize Help from Your Pathology Read
- Contact Dermatitis and Patch Testing - What do you Need to Know
- LSC and Itch
- Other Common Red Dermatoses
- Hidradenitis Suppurativa
- Lichen Sclerosus
- Lichen Sclerosus Mimics - Other White Conditions
- Lichen Planus, Chron's, Herpes
- Practical Tips for Incontinence Management
- Pigmented Lesions
- Optimizing Vulvovaginal Care for Our Transgender Patients
- dVIN, HSIL, and SCC
- Pediatric Vulvar Conditions

### Saturday, September 9, 2023 | Day 3 | Conference

- Evaluation and Diagnosis - Practical Tips
- Multidisciplinary Medical Management
- Role of Pelvic Floor Physical Therapy in Managing Vulvodynia
- Surgical Options for Localized Vulvodynia a.k.a. Vestibulodynia
- Nerve Blocks
- Small Group Working Sessions
- The Wet Mount: Overview and Practical Tips
- Atrophic Vagina/Genitourinary Syndrome of Menopause including Role of Laser
- Desquamative Inflammatory Vaginitis
- Recurrent and Chronic BV
- Complicated Yeast

\* Preliminary program. The Scientific Committee reserves the right to modify it's content, structure and means of delivery without previous notice.





## EDUCATIONAL SPONSORSHIPS AND SUPPORT OPPORTUNITIES

Medical education plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant you are making a vital contribution to these educational efforts.

All educational grants are managed in compliance with relevant accreditation and industry compliance criteria. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. **All support will be disclosed to participants.**

### EDUCATIONAL GRANTS

Grants of any amount, whether for the overall program or for individual sessions, are appreciated and important to the success of the event.

Additionally, specific educational support opportunities are also available.

#### **Benefits:**

- **Contribute to the education** of healthcare providers around the world.
- **Ensure compliance** with industry regulations.
- **Gain recognition** for your company as a supporter of medical education.
- Help **improve the quality** of healthcare globally.
- **Make a difference** in the lives of healthcare providers and their patients.
- **Ensure independence** of all CME accredited elements.

**Notes:** If you wish to discuss other educational support opportunities outside these proposals, please contact Debbie Roepe at [issvd@issvd.org](mailto:issvd@issvd.org).



## PROMOTIONAL SUPPORT OPPORTUNITIES

Industry support significantly contributes to promoting education, cutting edge findings and technology – enhancing the conference experience for all participants.

Element	Price
Virtual Event Platform	\$10.000
Wifi	\$10.000
Signage	\$8.000
Coffee Breaks (per day)	\$5.000
Padfolio and pen	\$5.000*
Promotional Table - Unmanned	\$1.000
Social Media & Mailing Campaign	\$4.000



## Virtual Event Platform

**\$10.000**

Support of the online virtual platform. In addition, to a prominent ad on the platform (before, during and after the event). We will send a promotional email to all attendees.

## Wifi

**\$10.000**

The most integral piece of the modern event. A separate page within the app may be used to share your company's info.

## Signage

**\$8.000**

Signage is a great way for your company to gain visibility. It provides a powerful, cost-efficient means of communicating with potential customers or supporters.

## Coffee Breaks (Per break)

**\$5.000**

Attendees will be sure to appreciate your support. This is a high-profile opportunity to have your logo featured.

## Padfolio and pen

**\$5.000**

Must be provided in kind.

## Activation Package

**\$4.000**

Social media post and mailing campaign prior to the event with a potential reach of more than 10.000 individuals.

## Promotional Table (Unmanned)

**\$1.000**

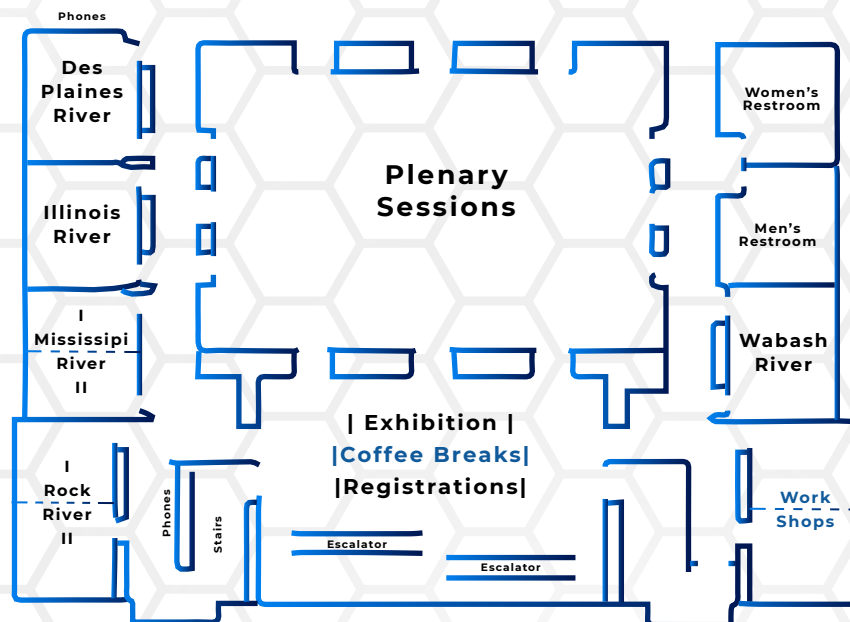
Promotional table to display your brochure and/or signage. (No exhibitor passes included)



## EXHIBITOR OPPORTUNITIES

The exhibition is always the hub of activity at each meeting and the floor plan has been designed to maximize the exhibitor exposure to all participants. In addition, all lunches and refreshment break and registration will be held in this area.

### FLOOR PLAN



All exhibits will be placed near the coffee break area allowing many networking opportunities.





## PRICING OF EXHIBITS



Image used as reference only

The cost of exhibiting at the 27th Biennial Conference on Diseases of the Vulva and Vagina is as follows:

- One-day exhibition: \$1,200
- **Best Value: Two-day exhibition: \$1,500**

The exhibition space includes:

- One clothed table and two chairs per space booked.
- One (1) electrical outlet (upon request).
- Two (2) complimentary exhibitor passes. These do not allow access to the scientific meeting rooms, but do include teas/coffees and lunches during each day.
- Company contacts details and logo in the meeting app.
- Company logo displayed on the meeting app with link to your homepage.

**Please note:** no shell schemes are provided.



## **ALLOCATION OF EXHIBITION SPACE**

Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed.

## **TERMS OF PAYMENT & PAYMENT METHODS**

Contact Debbie Roepe at [issvd@issvd.org](mailto:issvd@issvd.org).

## **LOCATION OF EXHIBITS**

The exhibit area will be set up in the foyer directly outside the ballroom where the lectures take place. The registration area and coffee breaks will also be located there.

## **EXHIBIT HOURS**

Friday, September 8 | 7:00 am - 4:00 pm  
Saturday, September 9 | 7:00 am - 4:00 pm

## **SPECIFICATIONS OF EXHIBITS**

All exhibitors will be provided a 6' skirted table and two chairs. Any additional needs or requests must be forwarded to Debbie Roepe at ISSVD Headquarters at [issvd@issvd.org](mailto:issvd@issvd.org) and we will do our best to accommodate your request.

## **LIABILITY**

The exhibitor, upon contracting to exhibit, expressly releases the ISSVD or any of its officers, directors, employees, or committee members from any responsibility or liability for any injury or loss, or damage that may occur to the exhibitor or property prior to, during, or subsequent to the period covered by the exhibitor's contract, including but not limited to any responsibility or liability for negligently caused injury, loss, or damage; and further, the exhibitor agrees to hold harmless and indemnify the ISSVD against any and all claims made against the ISSVD by any person and arising out of the exhibitor's acts or omissions.



## APPLICATION AND CONTRACT

We hereby acknowledge our intent to be an exhibitor for the ISSVD meeting to be conducted on the dates shown above. We understand that on acceptance, this application becomes a contract, under the terms and conditions set forth here and, in the prospectus, which we have read, understand and accept. In making application, we agree to exhibit under and comply with the contract rules and regulations printed in the prospectus, which rules and regulations are hereby made part of the contract.

Name of Exhibiting Company: \_\_\_\_\_

Complete Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Fax: \_\_\_\_\_

Zip code: \_\_\_\_\_

### What items will you sponsor?

- **Virtual Event Platform** (\$10,000) \_\_\_
- **Promotional table - Unmanned** (\$1,000) \_\_\_
- **Coffee Break - Day 1** (\$5,000) \_\_\_
- **Coffee Break - Day 2** (\$5,000) \_\_\_
- **Padfolio and pen** (\$5,000 + provided in kind) \_\_\_
- **Wifi** (\$10,000) \_\_\_
- **Activation Package** (\$4,000) \_\_\_
- **Signage** (\$8,000) \_\_\_

Will you have additional needs? \_\_\_\_\_

### Exhibition options (6' table is standard):

**One Day Exhibit** (\$1,200) \_\_\_ | **Two Day Exhibit** (Best Value - \$1,500) \_\_\_

Which day(s) will you be exhibiting? September 8 \_\_\_ | September 9 \_\_\_ | Both \_\_\_

Amount to be charged: \$ \_\_\_\_\_

Method of Payment: \_\_\_\_\_

Ck # \_\_\_\_\_

Visa/MC \_\_\_/\_\_\_/\_\_\_/\_\_\_

Exp. Date: \_\_\_/\_\_\_/\_\_\_ | Sec. code \_\_\_\_\_ (three/four digits on back of card)

Signature \_\_\_\_\_

Date \_\_\_/\_\_\_/\_\_\_

Please **email us the above form** to  
issvd@issvd.org



## ISSVD WIRE INSTRUCTIONS

Country USA  
Description Event Exhibition/Sponsorship  
Due Date 30 days

Recipient: International Society for the Study of Vulvovaginal Disease  
Bank Name: First Citizens Bank  
Bank Account Name: International Society for the Study of Vulvovaginal Disease  
Account Number: 000131650492  
Routing Number (IBAN): 053100300  
Bank Address: 5008 Forbes Dr - Charlotte, NC, 28277 - United States  
SWIFT: FCBTUS33

## GENERAL TERMS AND CONDITIONS SPONSOR/EXHIBIT ITEMS

You can access all of the terms and conditions at: [https://www.issvd.org/download\\_file/776/0](https://www.issvd.org/download_file/776/0)

# THANK YOU!

**PLEASE FEEL FREE TO SHARE THIS DOCUMENT WITH ANYONE WHO MIGHT BE INTERESTED.**

